

BENSON & HEDGES QUALITY CHOICES



XIIIth and Roch China
 This fine china collection is made of
 bone china and is available in a variety of
 designs. The collection includes a teapot,
 cups, saucers, and a matching creamer.
 The set is made of bone china and is
 dishwasher safe.

Four-Place Sienna Place Settings
 This set includes four place settings, each
 consisting of a plate, bowl, cup, and saucer.
 The set is made of bone china and is
 dishwasher safe.

Sienna Coffee Service
 This set includes a coffee pot, creamer, and
 sugar bowl. The set is made of bone
 china and is dishwasher safe.

Benson & Hedges Price \$75.00 Item # 67-01

2 Sienna Ashtrays
 These ashtrays are made of bone china
 and are dishwasher safe.

Benson & Hedges Price \$17.00 Item # 67-03



Salton Brew-It All
 This coffee maker is made of stainless steel
 and is dishwasher safe. It has a 12-cup
 capacity and a programmable timer.
 The set includes a coffee pot, creamer,
 and sugar bowl. The set is made of
 bone china and is dishwasher safe.

Benson & Hedges Price \$17.00

Salton Espresso Maker
 This espresso maker is made of stainless
 steel and is dishwasher safe. It has a
 12-cup capacity and a programmable
 timer. The set includes a coffee pot,
 creamer, and sugar bowl. The set is
 made of bone china and is dishwasher
 safe.

Benson & Hedges Price \$138.00



Salton Hotter
 This coffee maker is made of stainless
 steel and is dishwasher safe. It has a
 12-cup capacity and a programmable
 timer. The set includes a coffee pot,
 creamer, and sugar bowl. The set is
 made of bone china and is dishwasher
 safe.

Benson & Hedges Price \$80.00



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Travel



Bridges are Free at Hilton Hotels

With over 100 Hilton Hotels in 20 countries, Hilton is the world's largest hotel chain. With over 100 hotels in 20 countries, Hilton is the world's largest hotel chain. With over 100 hotels in 20 countries, Hilton is the world's largest hotel chain.



Business & Pleasure

Make the most of your trip with the new Hilton Business & Pleasure package. It includes a room, breakfast, and a car rental. It's the perfect package for business and pleasure.



Carry-on of Canada's Luggage

Carry-on of Canada's Luggage is the perfect choice for business and pleasure. It's the perfect choice for business and pleasure.

Carry-on Bag

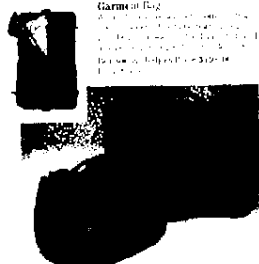
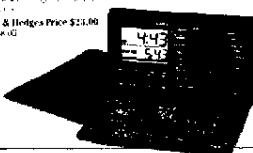
Carry-on Bag is the perfect choice for business and pleasure. It's the perfect choice for business and pleasure.

Garment Bag

Garment Bag is the perfect choice for business and pleasure. It's the perfect choice for business and pleasure.

International Telephone

International Telephone is the perfect choice for business and pleasure. It's the perfect choice for business and pleasure.



Share this opportunity with a friend.

Do you have any friends who smoke? Give this special opportunity to one of them. Have them complete this short survey and return it to become eligible for future mailings and special offers from Benson & Hedges.

Name _____
Address _____ Apt. # _____
City _____ State _____
Zip _____ Phone () _____
Date of Birth _____

By completing this questionnaire, I certify that I am a smoker 21 years of age or older and am willing to receive free samples of cigarettes in the mail.

1. My regular brand of cigarettes is: _____

2. Does your regular brand have any of the following words on the pack?
(Check all that apply.)

☐ Lights ☐ Ultra ☐ Low Tar
☐ Milds ☐ Extra ☐ None of these

3. Is it: ☐ Menthol ☐ Non-Menthol

4. Is it: ☐ Regular/King size ☐ Long/100's ☐ Extra Long/120's

5. About how long have you been smoking this brand?

☐ 6 months or less ☐ 1 to 2 years ☐ 10 to 20 years
☐ 7 months to 1 year ☐ 2 to 10 years ☐ More than 20 years

6. Do you usually buy it in...?

☐ Soft Pack ☐ Hard Box ☐ Both ways

7. Do you usually buy it by the:

☐ Pack ☐ Carton ☐ Both ways

8. Out of the last 10 times you bought cigarettes (whether packs or cartons), how many times did you use money-off coupons?

☐ None ☐ 1 to 2 times ☐ 3 to 6 times ☐ 7 or more times



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